### **House of Representatives**



General Assembly

File No. 591

February Session, 2012

Substitute House Bill No. 5224

House of Representatives, April 24, 2012

The Committee on Finance, Revenue and Bonding reported through REP. WIDLITZ of the 98th Dist., Chairperson of the Committee on the part of the House, that the substitute bill ought to pass.

## AN ACT ESTABLISHING AN URBAN REVITALIZATION PILOT PROGRAM.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. (NEW) (Effective from passage) (a) The Commissioner of
- 2 Economic and Community Development, in consultation with the
- 3 Connecticut Housing Finance Authority, shall establish an urban
- 4 revitalization pilot program to foster the revitalization and
- 5 stabilization of urban neighborhoods by facilitating the acquisition and
- 6 renovation of one to four-family homes and prioritizing owner-
- 7 occupancy of such homes. Such program shall be implemented in not
- 8 less than five distressed municipalities, as defined in section 32-9p of
- 9 the general statutes. The commissioner may contract with a state-wide
- 10 nonprofit organization to administer the program.
- 11 (b) The goal of the program shall be to increase homeownership in
- 12 targeted neighborhoods containing high proportions of one to four-
- 13 family homes, giving priority to promoting owner-occupancy in

14 buildings that are for sale, vacant, deteriorated, in foreclosure, bank-15 owned or investor-owned. The program administrator shall target 16 neighborhoods in which concentrated resources can have a substantial 17 impact on revitalizing and stabilizing the surrounding community. 18 The program administrator shall recruit community stakeholders to 19 provide active support for the program, including local banks, local 20 boards of realtors, neighborhood revitalization zone committees, 21 community-based organizations, community development financial

- 22 institutions and similar entities. The program administrator shall, as
- 23 necessary to accomplish program goals:
- 24 (1) Draw on diverse public and private funding sources and 25 programs, including foundations, local loan funds and programs
- 26 administered by departments or agencies other than the Department of
- 27 Economic and Community Development, including the Connecticut
- 28 Housing Finance Authority, the Clean Energy Finance and Investment
- 29 Authority and the Energy Efficiency Fund, and use public funds to
- 30 leverage private resources;
- 31 (2) Provide financing or investment to support property purchase,
- 32 rehabilitation, construction, demolition, energy efficiency and aesthetic
- 33 improvements, including provision of financial products that promote
- 34 homeownership, such as down payment assistance, and identify other
- 35 financial resources to support such activities;
- 36 (3) Offer incentives to investors to develop tenants into owners,
- 37 apply income restrictions to housing units in order to ensure
- 38 affordability, and conduct energy efficiency improvements in order to
- 39 meet weatherization goals;
- 40 (4) Identify and coordinate access for program participants to rental
- 41 assistance and foreclosure prevention resources and to other resources
- 42 that will increase homeownership, stabilize or decrease occupancy
- 43 costs and stabilize neighborhoods;
- 44 (5) Provide assistance to individuals who are or who will become
- 45 homeowners and to nonprofit and for-profit entities that will purchase

and rehabilitate properties to sell to individuals who will become homeowners;

- (6) Provide support services for program participants who are or who will become homeowners so as to maximize the likelihood of their success in maintaining homeownership on a long-term basis, including training in skills necessary to be an effective landlord and assistance in resolving problems that may arise after closing on a home;
- (7) Identify and structure incentives to encourage participation in the program by lenders, investors and developers with a goal of promoting homeownership; and
- (8) Assist program participants in locating purchase financing and counseling before and after any purchase and direct such participants to programs that provide deferred, low or no interest or forgivable loans, including the Rental Housing Revolving Loan Fund established pursuant to section 8-37vv of the general statutes.
- (c) Any person who receives assistance through the program established by this section to purchase a home shall agree (1) to occupy such home or a unit in such home as such person's primary residence for not less than five years, or (2) to transfer such home to a person who will agree to occupy such home or a unit in such home as such person's primary residence for not less than five years. Priority for participation in the program may be given to persons who will become first-time homebuyers and to persons who are living in a neighborhood targeted by the program.
- (d) The Commissioner of Economic and Community Development, in consultation with the Connecticut Housing Finance Authority, shall establish the parameters of the program not later than October 1, 2012, and shall designate not less than five municipalities to participate in the program not later than January 1, 2013. The commissioner, in accordance with section 11-4a of the general statutes, shall submit the following to the joint standing committee of the General Assembly having cognizance of matters relating to housing: (1) A status report

78 on the program not later than February 1, 2013; (2) an interim report on

- 79 the program not later than January 1, 2014; and (3) a final report on the
- 80 program not later than January 1, 2015.

This act shall take effect as follows and shall amend the following sections:

Section 1	from passage	New section
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**FIN** Joint Favorable Subst.

The following Fiscal Impact Statement and Bill Analysis are prepared for the benefit of the members of the General Assembly, solely for purposes of information, summarization and explanation and do not represent the intent of the General Assembly or either chamber thereof for any purpose. In general, fiscal impacts are based upon a variety of informational sources, including the analyst's professional knowledge. Whenever applicable, agency data is consulted as part of the analysis, however final products do not necessarily reflect an assessment from any specific department.

### **OFA Fiscal Note**

### State Impact:

Agency Affected	Fund-Effect	FY 13 \$	FY 14 \$
Department of Economic &	GOBonds - Cost	See Below	See Below
Community Development			

Note: GOBonds=General Obligation Bonds

### **Municipal Impact:** None

### Explanation

The bill results in a cost to the Department of Economic and Community Development (DECD) by requiring DECD to establish an Urban Revitalization Pilot Program. It is anticipated that DECD will implement the program through a third party administrator, financed with existing bond authorizations. The cost, which will be determined upon the applications submitted for consideration to be a third party administrator of the program, is anticipated to be less than \$5.0 million for the duration of the program.

It is anticipated that DECD will fund the program through existing bond authorizations to DECD's housing programs that fit the scope of the Pilot Program. The following schedule shows the current bond funds available.

Bond Funds Available to DECD for Housing					
(\$-millions)					
DECD Housing	FY 12	FY 13			
Program	As of April	New			
	20, 2012	Authorization			
Flexible Housing	4.6	25.0			
Program					
Housing Trust Fund	55.0*	25.0			
Supportive Housing	30.0	0			

<sup>\*</sup> Item #25 of the April 27, 2012 State Bond Commission agenda allocates \$15 million of this total.

### The Out Years

Any future cost to the program would require fund allocations as approved by the State Bond Commission.

# OLR Bill Analysis sHB 5224

# AN ACT ESTABLISHING AN URBAN REVITALIZATION PILOT PROGRAM.

### **SUMMARY:**

This bill requires the Department of Economic and Community Development (DECD) commissioner, in consultation with the Connecticut Housing Finance Authority (CHFA), to establish a pilot program in at least five distressed municipalities to foster revitalization and stabilization in urban neighborhoods by facilitating the acquisition and renovation of one- to four-family homes and prioritizing owner-occupancy.

DECD must report to the Housing Committee by (1) February 1, 2013 on the program's status; (2) January 1, 2014 with an interim report; and (3) January 1, 2015 with a final report.

EFFECTIVE DATE: Upon passage

### PROGRAM PARAMETERS AND ADMINISTRATION

DECD, in consultation with CHFA, must (1) by October 1, 2012, establish program parameters and (2) by January 1, 2013, designate at least five municipalities that will participate.

A person who receives program assistance must agree to (1) occupy the home, or a unit in it, as his or her primary residence for at least five years or (2) transfer the home to a person who agrees to do so. The bill authorizes the program to give priority to first-time home buyers and people living in a targeted neighborhood.

The bill authorizes DECD to contract with a statewide nonprofit organization to administer the program and establishes requirements

for the program administrator. The bill does not specify who administers the program if DECD does not contract with a nonprofit organization for this purpose.

The bill requires the program administrator to:

- 1. target neighborhoods where concentrated resources can have a substantial impact on revitalizing and stabilizing the surrounding community and
- 2. recruit community stakeholders to provide active support for the program, including local banks, local boards of realtors, neighborhood revitalization zone committees, communitybased organizations, community development financial institutions, and similar entities.

### PROGRAM GOALS AND PROMOTING PARTICIPATION

The program's goal is to increase homeownership in targeted neighborhoods with high proportions of one- to four-family properties. It must promote owner-occupancy in buildings that are for sale, vacant, deteriorated, in foreclosure, or bank- or investor-owned. To accomplish this goal, the bill requires the program coordinator, as necessary, to:

- draw on diverse public and private funding sources and programs, including foundations, local loan funds, and programs that agencies other than DECD administer, including CHFA, the Clean Energy Finance and Investment Authority, and the Energy and Efficiency Fund;
- 2. use public funds to leverage private resources;
- 3. provide financing or investment to support property purchase, rehabilitation, construction, demolition, energy efficiency, and aesthetic improvements, including financial products that promote homeownership (e.g., down payment assistance), and identify other financial resources to support such activities;

 offer incentives to investors to develop tenants into owners, apply income restrictions to housing units to ensure affordability, and conduct energy efficiency improvements to meet weatherization goals;

- 5. identify and coordinate access for program participants to (a) rental assistance and foreclosure prevention resources and (b) other resources that will increase homeownership, stabilize or decrease occupancy costs, and stabilize neighborhoods;
- 6. provide assistance to (a) individuals who are or will become homeowners and (b) nonprofit and for-profit entities that will purchase and rehabilitate properties to sell to individuals who will become homeowners;
- 7. provide support services to program participants who are or will become homeowners to maximize the likelihood of their success in maintaining long-term homeownership, including (a) training in skills necessary to be an effective landlord and (b) assistance in resolving problems that may arise after closing on a home;
- 8. identify and structure incentives to encourage program participation by lenders, investors, and developers with a goal of promoting homeownership; and
- 9. assist program participants in locating purchase financing and counseling before and after any purchase and direct them to programs that provide deferred, low, or no-interest or forgivable loans, including the state Rental Housing Revolving Loan Fund.

#### BACKGROUND

### Legislative History

The House referred the bill (File 175) to the Finance, Revenue, and Bonding Committee, which eliminated funding provisions. Among other things, those provisions (1) increased the maximum FY 13 general obligation bond authorization to DECD for certain housing programs by \$62.5 million and (2) for FY 13, reserved a total of \$5

million of the bond proceeds for the pilot program.

### **COMMITTEE ACTION**

**Housing Committee** 

Joint Favorable Substitute

Yea 11 Nay 0 (03/16/2012)

Finance, Revenue and Bonding Committee

Joint Favorable Substitute

Yea 50 Nay 0 (04/16/2012)